



## Mission Statement

We apply RFID and sensor technology to show workflow, people, and assets via real time maps and smart dashboards. Helping you eliminate waste and do more with less resources.

## Our Specialty

TrackStar software works in your internet browser to record, monitor and manage the “3P’s” using a low cost RFID tag whether they are inside, outside or in transit. The “3P’s” are:

- [1] **P**eople
- [2] **P**roducts aka tracked items
- [3] **P**rocesses aka workflows

## The American Difference

### Products

Take a look at our line up and you will see modular solutions. Making the most of your dollars spent.

### Subject Matter Experts

We have deep knowledge in the areas of RTLS, near/far field RFID and IoT sensors.

By specializing in applications for steel mills, rail roads, hospitals, utilities, aviation, aerospace and manufacturing we create innovative solutions.

Our skills at working with sensors operating in difficult environments which challenge temperature, friction, pressure, velocity, RF propagation and other factors allow us to deliver the best system for your use case.

Our solutions can secure, track, inventory, monitor and record attributes for people, products and procedures at the local and/or enterprise level.



**ARS SEES INNOVATION EVERYWHERE!**

**We Make RFID/IoT/RTLS Easy!**

## Our Prestigious Customers

Our clientele are industry leaders, from A to Z who trust us to deliver what we promise. A small sample of our clients are:



## Real World Experience

Our involvement with geodetically tracking items began in the 1980's while investigating RFID modulation schemes. ARS insider expertise helps you do more with RTLS. We make sure you enjoy the best and highest use of RFID/IoT to enhance work flow, productivity and security using RTLS on local servers or in the cloud.

## Who are we?

American RFID Solutions makes RFID and RTLS easy! ARS knows all flavors of RFID and RTLS. We offer the knowledge, tools, system design and remote monitoring services to get the most from your RFID/RTLS infrastructure. ARS helps you improve decision making via real time information without an attendant increase in labor costs.

Our professional services team delivers turnkey solutions using our expertise in: system design, equipment installation, sensor placement optimization, network connectivity and software design.

The advantage to our consistent success is in the proven methodology for maximizing the performance of radio waves via "S.T.E.P." S.T.E.P allows us to optimize the entire RFID/IoT or RTLS infrastructure and guarantee performance. The process was developed by ARS to ensure location accuracy for tracked item visibility. It strikes the perfect balance between infrastructure density, performance and cost.

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